




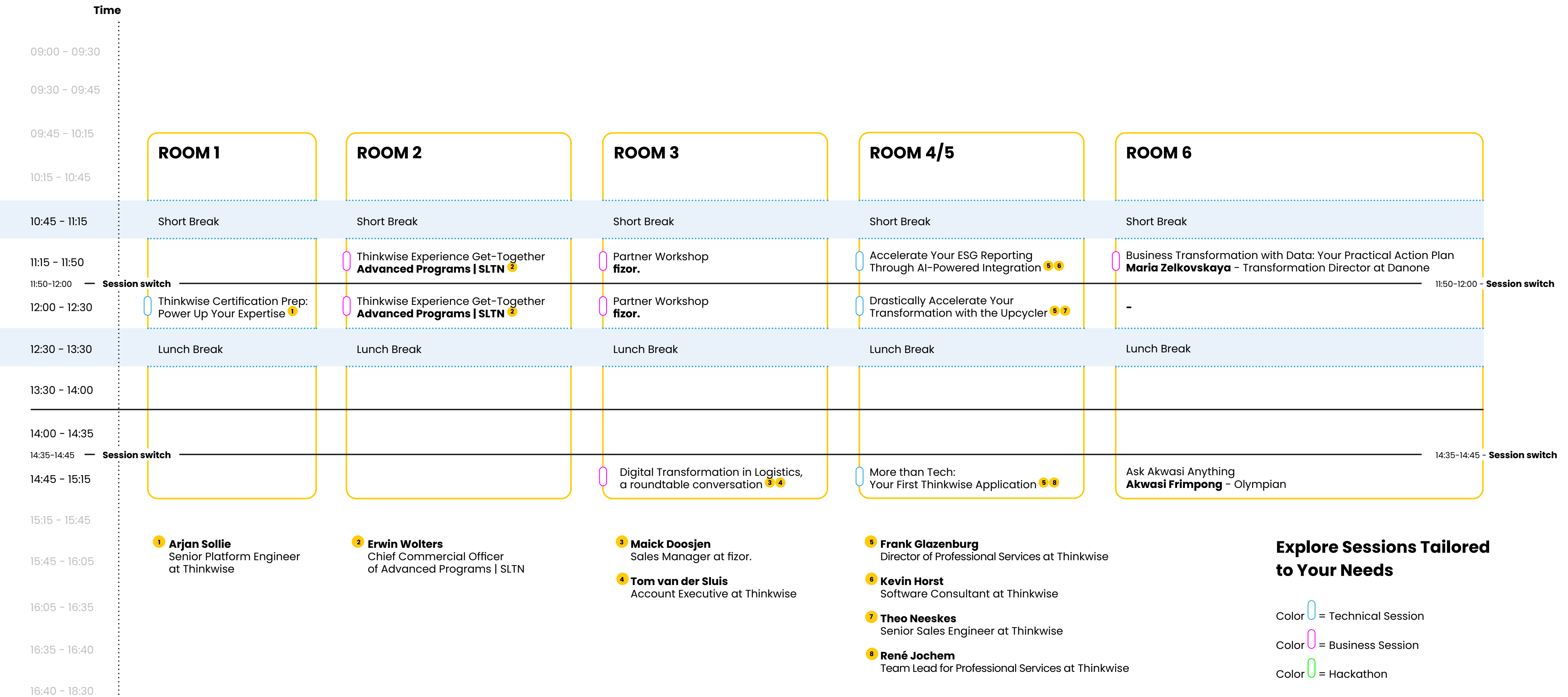
it takes
more than tech
to transform

Timetable Thinkwise Summit 2023

Time	Hanoszaal Mainstage	Altios Customers / Partners	Hackathon In the foyer before Hanos entrance	Shape Your Summit Agenda
09:00 – 09:30	Walk-in			Whether you're an IT or business professional, an entrepreneur, a C-level executive, or a developer, the Thinkwise Summit is tailored to suit every role. Immerse yourself in new perspectives through informative and inspiring sessions, or delve deeper into your understanding of the Thinkwise solution within the more technical sessions.
09:30 – 09:45	Opening Thinkwise Summit 2023		Hackathon update live	
09:45 – 10:15	Are robots our friends? Maarten Steinbuch – TU Eindhoven		Hackathon	
10:15 – 10:45	Taking responsibility for the leap forward Pieter-Paul van Beek – CEO of Thinkwise		Hackathon	
10:45 – 11:15	Short Break	Short Break	Short Break	
11:15 – 11:50	Insiders look at the recursive development of the Thinkwise Platform Mark Jongeling – software Engineer at Thinkwise	Setting a higher standard: IND's Journey to Success Gerben de Wolf – Business Information Analyst at the IND	Hackathon update live	
11:50-12:00	Session switch	Session switch	Session switch	11:50-12:00 – Session switch
12:00 – 12:30	Thinkwise Platform Roadmap Jasper Kloost – CTO of Thinkwise	Pushing Boundaries: Roadmap for Success Richard van de Bospoort & Joost Engel – fizor.	Hackathon	
12:30 – 13:30	Lunch Break	13:00 – 13:20 Hackathon end presentation		Workshop Room Program on Next Page >>
13:30 – 14:00	How to become the hope of a billion Akwasi Frimpong – Olympian			
14:00 – 14:35	Omoda: A Journey of Innovation and Transformation Jan Baan – CEO Omoda & Martijn van der Maas – IT-Manager Omoda			
14:35-14:45	Session switch	Session switch	Session switch	14:35-14:45 – Session switch
14:45 – 15:15	Free the world of Legacy: At the push of a button... Victor Klaren – CVO and Founder of Thinkwise	Visma Solidbricks Roadmap to AI Wouter Boelaars – Managing Director of Visma Solidbricks		
15:15 – 15:45	Short Break			
15:45 – 16:05	Award Ceremony Hackathon		Award Ceremony Hackathon Mainstage	
16:05 – 16:35	How to Embrace a Mindset of Constant Transformation Leda Glyptis – PhD			
16:35 – 16:40	Key Takeaways			
16:40 – 18:30	Drinks & Bites			

- Color  = Technical Session
- Color  = Business Session
- Color  = Hackathon

Timetable Thinkwise Summit 2023



Hanoszaal Mainstage

09:45 – 10:15 | Hanos | Maarten Steinbuch

Are robots our friends?

Rapid advancements in computing power, sensor technology, AI, and robotics are shaping our world. How do we embrace the potential of these innovations, keep up with the accelerating pace of change, and uncover the future of education in this transformative era?

Maarten Steinbuch is a high-tech systems scientist, entrepreneur and communicator. He holds the chair of Systems & Control at Eindhoven University of Technology, where he is Distinguished Professor. His keynote is dedicated to the influence of new technologies on society.

10:15 – 10:45 | Hanos | Pieter-Paul van Beek

Taking responsibility for the leap forward

Legacy is holding us back in technology, but even more so in talent development, our culture and behaviour and the way we collaborate in eco-systems. If we want to thrive compete and grow in an increasingly digital world, we all have to take responsibility and leap forward.

During his keynote, Pieter-Paul will address why it takes more than technology decisions to take this leap. Why we all must set and embrace a new standard for never-legacy thinking and technology.

11:15 – 11:50 | Hanos | Mark Jongeling

Insiders look at the recursive development of the Thinkwise Platform

Discover how the Thinkwise Platform acts as a dynamic engine for building and thorough testing of the Software Factory development environment itself. We'll reveal how we take advantage of the platform's extensive CI/CD capabilities and integrations to automate the build and test process.

In this session, Mark Jongeling, software engineer at Thinkwise, will showcase:

- How we build the next version of the Software Factory using the Software Factory itself
- How we drive innovation with the Software Factory and its components
- How we leverage the platform itself
- How we ensure the platform's quality

12:00 – 12:30 | Hanos | Jasper Kloost

Thinkwise Platform Roadmap

Join this session where Thinkwise CTO Jasper Kloost provides an exclusive glimpse into the upcoming developments of the Thinkwise platform. Topics covered in this session: artificial intelligence, developer experience, sustainability and more.

How is Thinkwise leveraging the power of artificial intelligence to enhance productivity, streamline processes, and unlock new possibilities for businesses? Learn more about AI, sustainability en developer experience during this session.

13:30 – 14:00 | Hanos | Akwasi Frimpong

How to become the hope of a billion

A living testament to overcoming obstacles, Olympic athlete Akwasi Frimpong will inspire you with his life story. In his keynote, he will retrace his remarkable journey from stateless refugee to becoming the first skeleton athlete from Ghana in Olympic history.

He will illustrate the choices and sacrifices he made to chase his dreams, paving the way for aspiring youngsters to follow in his footsteps to Olympic glory. With his remarkable professionalism, unwavering dedication, and indomitable drive, Akwasi will inspire us all to become the best versions of ourselves.

14:00 – 14:35 | Hanos | Jan Baan & Martijn van der Maas

Omoda: A Journey of Innovation and Transformation

How do you strike a balance between personal touch, technology and long-term added value? Join us as Jan Baan, the CEO of Omoda, presents an inspiring session about his vision on retail and the bold steps taken during the brand's transformation to full-fashion online retailer.

Since modernizing their systems played a pivotal role in this transformative journey, Martijn van der Maas, IT Manager at Omoda, will then guide you through their transition away from legacy AS/400 systems, embracing the Thinkwise Platform as key part of their IT strategy.

14:45 – 15:15 | Hanos | Victor Klaren

Free the world of Legacy: At the push of a button...

The volume of legacy software in the world is growing significantly. This growth is expected to accelerate in the coming years, driven by an increasing number of developers and the rapid evolution of technologies. Rebuilding software from scratch can be quite expensive, and often, we aim to preserve the valuable functionality of legacy applications as it is.

But how can we efficiently modernize these legacy applications? What should we focus on? Is it possible for every application and technology? What are the advantages and disadvantages? How will AI impact software modernization? Victor Klaren, Chief Visionary Officer of Thinkwise, will guide you through the world of software modernization to address these questions. He will demonstrate the process step by step and provide practical examples of clients who have made their software future-proof.

16:05 – 16:35 | Hanos | Leda Glyptis

How to Embrace a Mindset of Constant Transformation

As a highly accomplished and influential fintech leader, Leda has successfully navigated the challenging landscapes of incumbent banks and technology companies, driving transformation in often resistant and gritty cultures.

In her keynote, she will propose adopting a transformation mindset: a permanent set of ways of working that goes way beyond technology. Not change towards a specific end-stage but rather change to optimise for constant change.

11:15 – 11:50 | Altios | Gerben de Wolf

Setting a higher standard: IND’s Journey to Success

Our government is strongly committed to digitization. This includes cleaning up legacy systems and setting higher standards for how agencies handle information. Join us for an inspiring session by The Immigration and Naturalization Service (IND) on their transition from an outdated Java system to the Thinkwise Platform.

In this session Gerben de Wolf, Business Information Analyst at IND, will share key strategies employed by IND, providing valuable insights into their successful approach. Learn how they effectively guided their organization through the transformation, bringing everyone on board and selecting the right platform to achieve superior performance and adaptability.

12:00 – 12:30 | Altios | Richard van de Bospoort & Joost Engel

Pushing Boundaries: Roadmap for Success

The key to transformation lies in mastering the art of pushing boundaries. But do we have the courage to step beyond our comfort zones? During this session, you’ll discover how leadership, resilience and continuous innovation synergize to lead companies to growth, results and success.

Richard van de Bospoort, a dedicated IT entrepreneur and founder of fizor., and Joost Engel, the managing director at fizor, will share their insights and experiences and challenge you to follow the path to growth together.

13:00 – 13:20 | Altios | Thinkwise and Partners

Hackathon Final Presentations

Join us for the grand finale of the Hackathon, where the Hackathon teams showcase their remarkable creations crafted on the Thinkwise platform in just 1.5 days. Witness the fusion of innovation and determination as they present their groundbreaking solutions! After the presentations, cast your vote for the team you believe deserves the title of Hackathon champion!

14:45 – 15:15 | Altios | Wouter Boelaars

Visma Solidbricks Roadmap to AI

The construction industry isn’t renowned for spearheading digital transformation. However, construction software vendor Visma Solidbricks is closely following AI developments. Managing Director Wouter Boelaars will unveil their key to success with a practical roadmap: from understanding the essence of AI, exploring various AI tools and models to overcoming internal implementation obstacles.

But that’s not all! Prepare to be amazed by a demo of an AI application within a Visma application, built using the Thinkwise Platform. Discover how this innovation came to life and witness its real-world application in action.

All day | Foyer | Thinkwise and Partners

Live hackathon

In addition to the inspirational speakers and workshops, visitors will also be able to see the Thinkwise Platform in action during a live Hackathon. Expert teams from partners and customers will be challenged to design and develop a cutting-edge solution for sustainability issues.

Throughout the day, attendees can expect regular updates on their progress and will be able to visit partners at their booths for more information on their approach and expertise.

Rooms Customers / Partners

12:00 – 12:30 | Room 1 | Arjan Sollie
Thinkwise Certification Prep: Power Up Your Expertise

Calling all Thinkwise customers and partners: If you’re not yet certified or it’s been more than 2 years since your last certification, it’s time to take action. Certification is about to become a mandatory requirement for both our valued customers and partners, essential for effective platform utilization. Get ready for your journey by joining Arjan Sollie, Senior Platform Engineer at Thinkwise, who will navigate you through the certification process and provide expert insights to guarantee your success.

11:15 – 11:50, 12:00 – 12:30 | Room 2 | Erwin Wolters
**Thinkwise Experience Get-Together:
Stronger Together! – Partner Session**

For Advanced Programs, our collaboration with Thinkwise is much more than just a business relationship; it’s a strategic choice that has completely transformed our approach to application modernization.

During this gathering, we extend our invitation not only to our clients but also to other interested visitors of the Summit. We offer an informal setting where we can exchange experiences related to the Thinkwise Platform and share valuable insights, all with the aim of uncovering ways to maximize the platform’s full potential.

This session is an opportunity to learn from the successes and lessons of others. Together, we strengthen our organizations and elevate them to new heights.

11:15 – 11:50, 12:00 – 12:30, 14:45 – 15:15 | Room 3 | fizor.
Partner Workshop

11:15 – 11:45 | Room 4/5 | Frank Glazenburg & Kevin Horst
Accelerate Your ESG Reporting Through AI-Powered Integration

As organizations face increasing pressure to demonstrate their sustainable practices, reliable and efficient data collection, analysis, and reporting are paramount. This session, tailored especially for those who are new to the Thinkwise platform, showcases how the Platform streamlines ESG data management through AI-powered integration, enabling rapid and comprehensive reporting. Learn how Thinkwise leverages cutting-edge technologies to integrate with your IT landscape and process vast amounts of ESG data, enabling organizations to swiftly respond to ESG surveys and questionnaires.

12:00 – 12:30 | Room 4/5 | Frank Glazenburg & Theo Neeskens
Drastically Accelerate Your Transformation with the Upcycler

Deciding whether and how to replace legacy software is not an easy choice to make. The underlying technology can be outdated, but the application is usually functionally very complete. The Upcycler enables you to seamlessly migrate your existing legacy applications to the Thinkwise Platform.

In this demonstration, tailored especially for those who are new to the Thinkwise platform, we’ll show how you can use the Upcycler to quickly establish a solid foundation, propelling your transformation project into high gear. We’ll discuss the considerations for its use, the underlying technology, and the impact it can make on your enterprise architecture.

14:45 – 15:15 | Room 4/5 | Frank Glazenburg & Rene Jochem
More than Tech: Your First Thinkwise Application

It takes more than tech to transform... That’s the key message of the Summit, and it applies naturally to the shift to the Thinkwise platform too. In this session, tailored especially for those who are new to the Thinkwise platform, we don’t only demonstrate how the platform enables swift software development. We also highlight a vital factor – the essential people involved and other aspects that play a role in creating your very first Thinkwise application. This narrative takes shape and becomes tangible through the lens of an inspiring real-world case study.

11:15 – 11:45 | Room 6 | Maria Zelkovskaya
Business Transformation with Data: Your Practical Action Plan

How to give your incumbent function or business a powerful, data-driven transformation? Discover the ultimate key to success in this practical-oriented masterclass. Maria Zelkovskaya, a seasoned Business Transformation Executive, shares a pragmatic step-by-step roadmap and a meticulously engineered governance strategy. These insights are forged from her extensive experience in orchestrating digital and data transformations across both the Consumer Goods and consultancy domains.

Bringing over 15 years of expertise in Consumer Goods, Consulting, and SMB business advisory, Maria Zelkovskaya, the Insights & Analytics Transformation Director at Danone, is your trailblazer. Prepare to dive into actionable insights that are ready to make an impact, ready to be applied straight away.

14:45 – 15:15 | Room 6 | Akwasi Frimpong
Ask Akwasi Anything

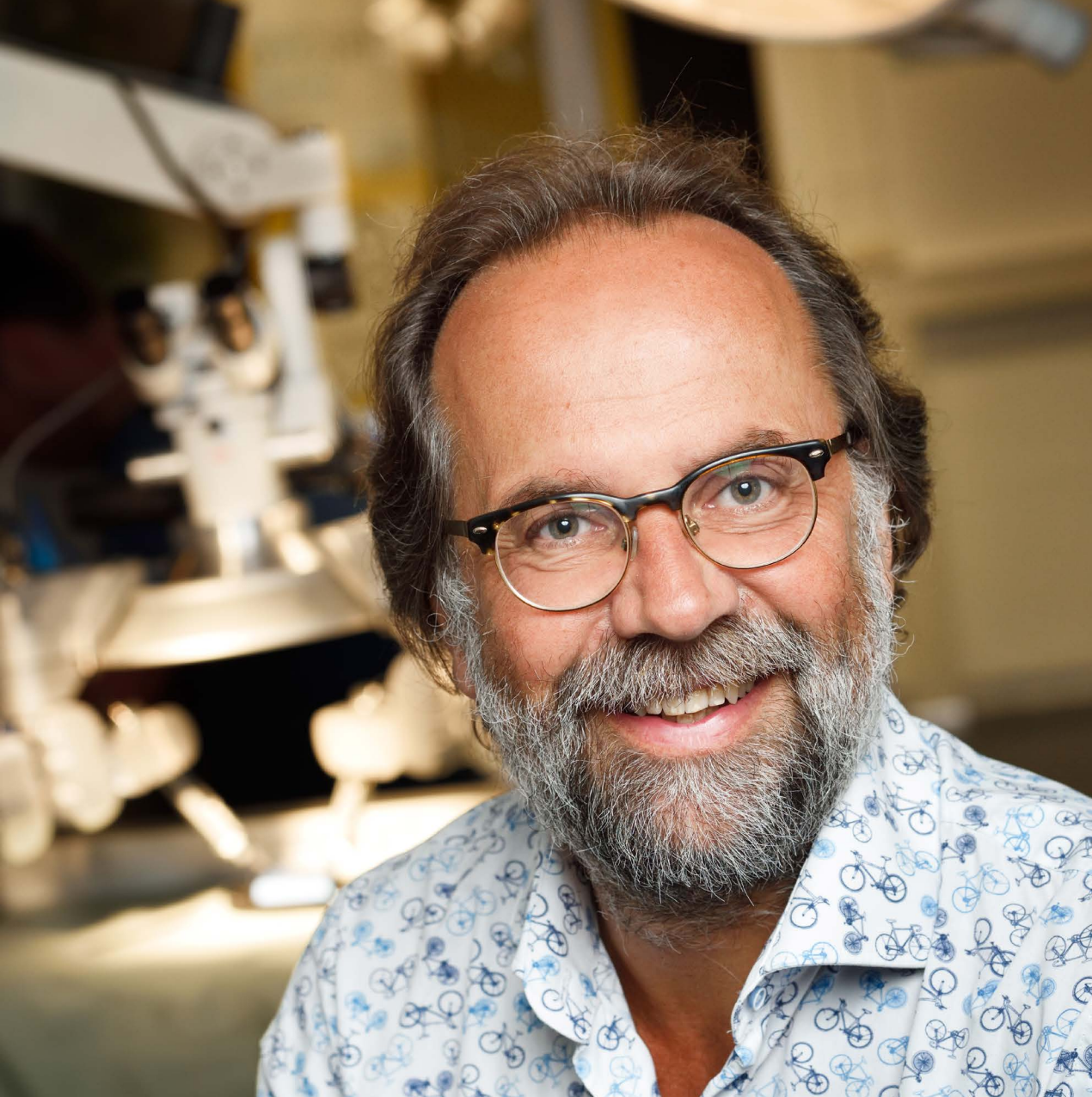
Are you ready to uncover your inner champion? Join our exclusive Q&A session with Akwasi Frimpong – the determined top athlete and Olympian in skeleton. Whether you want to know all about the thrilling world of skeleton racing or immerse yourself in training regimes and mental resilience, this session provides you with the opportunity to ask all your questions.

Discover more about Akwasi’s unwavering pursuit of excellence and boundless ambition for success, and be inspired to bring out the best in yourself.

Speakers

For this 3rd edition of Thinkwise Summit, we're thrilled to feature a lineup of exceptional speakers once again.

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more than **tech**
to **transform**



Prof Maarten Steinbuch
TU Eindhoven

Maarten Steinbuch is a high-tech systems scientist, entrepreneur and communicator. He holds the chair of Systems & Control at Eindhoven University of Technology, where he is Distinguished Professor.

Pieter-Paul van Beek
CEO of Thinkwise

Pieter-Paul, has been CEO of Thinkwise since January 2022, with a focus on taking the Thinkwise platform to new heights. Beyond his role on the Thinkwise board, he's an entrepreneur, strategic advisor and a keen investor, renowned for nurturing enterprises into success stories.

Leda Glyptis
PhD

Leda Glyptis leads, writes on, lives and breathes transformation and digital disruption. She is a recovering banker, lapsed academic and long-term resident of the banking ecosystem.

Akwasi Frimpong
Olympian

International athlete Akwasi Frimpong made history in 2018 when he became the first Skeleton athlete from Ghana. Akwasi was just the second Winter Olympian from Ghana



Victor Klaren
CVO and Founder of Thinkwise

Victor Klaren is a co-founder of Thinkwise and serves as the company's Chief Visionary Officer. His passion lies in fundamentally enhancing and modernizing large enterprise systems.

Maria Zelkovskaya – Insights & Analytics
Transformation Director at Danone

Maria Zelkovskaya, Business transformation executive with 15+ years of experience in Consumer goods industry, Consulting and SMB business advisory, Women-in-Tech advocate.

Jan Baan
CEO of Omoda

Jan Baan at 30 years old, assumed the role of CEO at Omoda in early 2022, a prominent fashion retailer. Under his guidance, Omoda has undergone significant development, evolving into a comprehensive retailer both online and offline. The strategic expansion of its product offerings now includes not only shoes but also clothing. This successful addition has contributed significantly, accounting for 35-40% of the online revenue, which underscores Omoda's impressive growth over recent years.

Jasper Kloost
CTO at Thinkwise

Jasper Kloost is CTO at Thinkwise and has been involved in the development of the Thinkwise platform since almost the start of Thinkwise. Together with his team of experienced developers, he continues to work passionately on improving the Thinkwise platform.



Erwin Wolters
CCO at Advaced Programs | SLTN

Erwin Wolters: “Bridging the Gap”. Leveraging my expertise as an experienced Business Development Executive, my goal is to craft innovative IT-driven propositions that align with the needs of our clients’ businesses. I am passionate about bringing innovation-driven topics such as “the value of data” and “the power of application renewal” to the forefront of executive agendas.

Richard van de Bospoort
Founder of Fizer

Richard van de Bospoort is a passionate and enthusiastic entrepreneur who has made his mark in the IT domain. Currently, Richard is a founder and co-owner of various IT enterprises, including fizer based in Utrecht. He supports companies worldwide with advanced and customizable business applications, empowering them to grow, succeed, and stay relevant in a competitive market.

Joost Engel
Managing Director at Fizer

Joost is on a mission with a clear goal and unwavering determination. In 2017, he achieved commercial success in IT specializing in financial process automation. Within 4 years, he built a loyal customer base and global partnerships. During the COVID-19 pandemic, he co-founded fizer. in Utrecht, helping organizations transition to scalable, agile IT solutions for growth and competitiveness.

Martijn van der Maas
IT Manager at Omoda

Martijn van der Maas is IT Manager at Omoda, driven by a passion for tackling hardware and software challenges. Martijn joined Omoda in 2017 and has since been responsible for the application management and system administration departments. Leading a team of 10-15 professionals, he ensures the seamless operation of business applications and the company’s infrastructure.



Wouter Boelaars
Managing Director at Visma Solidbricks

Wouter Boelaars has devoted his entire career to the IT sector, taking on various pivotal roles. With over two decades of experience, he currently serves as the Managing Director at Visma Solidbricks, a leading provider of software solutions for the construction and property development industry.

Gerben de Wolf
Business Information Analyst at the IND

Gerben de Wolf works as an Information Analyst at the IND. He brings together years of experience in teaching ICT subjects such as process modeling, JAVA, web programming, and SQL, along with a background in development roles at various organizations, including the Tax Administration.

Frank Glazenburg
Director of Professional Services

Frank is Director of Professional Services at Thinkwise, he is an experienced director with a demonstrated history of working in the information technology and services industry. Strong business development professional skilled in Business Process, Analytical Skills, Databases, PL/SQL, and Management.

Kevin Horst
Senior Consultant

Kevin Horst, SR. Presales Software Consultant
In his six-year journey at Thinkwise, Kevin Horst has worn many hats, but as our current Senior Presales Software Consultant, he's instrumental in helping our clients unlock their business with the Thinkwise Platform.



Mark Jongeling
Software Engineer

Mark Jongeling is a Software Engineer at Thinkwise for the Metamodel team, which is the team behind the Software Factory and the Intelligent Application Manager. He and his team continuously improve the platform to empower you to build legacy-ending applications.

Arjan Sollie
Senior Platform Engineer

Arjan Sollie is a Senior Platform Engineer at Thinkwise. He has over 10 years of experience implementing Software with the Thinkwise platform. He is also a certified Thinkwise trainer. This allows him to be a knowledge base.

Rene Jochem
Senior Team Manager
Professional Services

Meet Rene Jochem, our Team Lead for Professional Services, with over 11 years of hands-on experience at Thinkwise. His expertise isn't just limited to his time here; he also gained valuable insights into developing customized solutions using the Thinkwise platform during his previous role. Currently, Rene is spearheading the introduction of our platform to prospective clients, leveraging his deep knowledge and skills.

Theo Neeskes
Senior Sales Engineer

Theo Neeskens has 30 years of experience in working with and creating, 4GL applications and tools. He has been a consultant for many companies around the world. In 2020 he joined Thinkwise and created tools to upcycle legacy applications from the Uniface and Betty Blocks platforms and MS SQL Server databases to the Thinkwise platform. His aim is to provide high productivity in legacy modernization.

Introducing the Partners of the Thinkwise Summit

The Summit takes great pride in its esteemed partners, whose valuable contributions play a pivotal role in the event’s success.

Gold partner


fizor.

Silver partners

vanenburg

esperantoxl

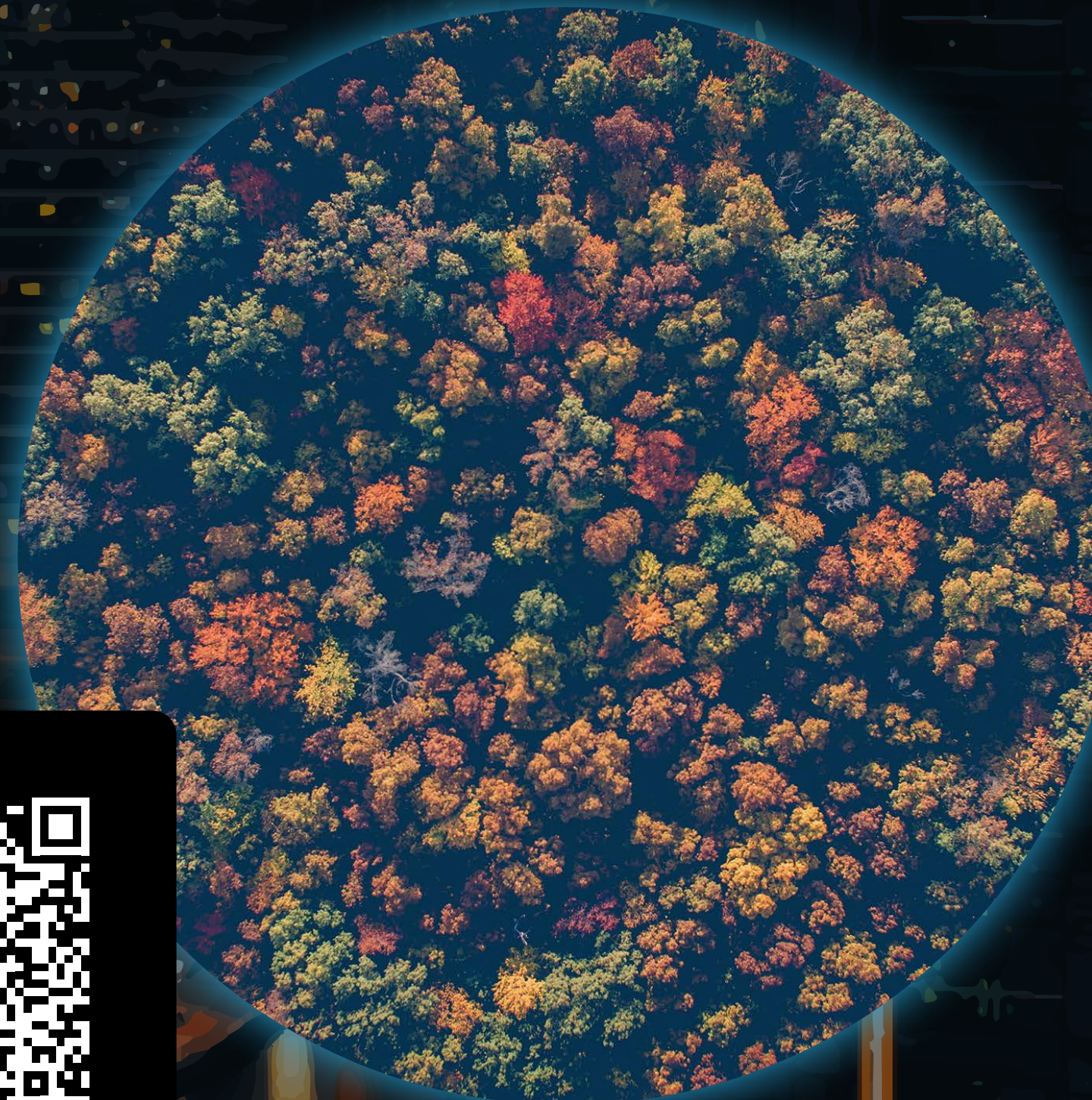
Bronze partners


DevRepublic

SLTN
Advanced Programs

incentro

Why it matters to be a
‘NEVER-LEGACY LEGEND’
and how you too can be one



Read the whitepaper and become a legend!