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THE THINKWISE
LOW-CODE
SUMMIT

13 / 10 / 2021

Low-Code. No Limits.

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	Mainstream	*Presenter*	Track A: An Introduction into the Thinkwise Platform	*Presenter*	Track B: In-depth Technical Innovation in Low-Code	*Presenter*	Track C: Thinkwise Customer Case Studies and Discussion	*Presenter*
09:00	**Welcome**	*Aad van Schetsen*						
09:05	Keynote: Low-Code And The Digital Era	*John Bratincevic*						
09:30	Low-Code for Mission Critical Core Systems	*Victor Klaren*						
10:00	The New Thinkwise Promise	*TBA*						
10:15	**Short Break**		**Short Break**		**Short Break**		**Short Break**	
10:30			Architecture, Lifecycle and Governance of Low-Code	*Mark van den Berg*	To Cloud or not to Cloud: A Deep Dive in Low-Code Deployment Options	*Anne Buit*	Critical Success Factors for ISVs & Thinkwise Partner Strategy	*Aad van Schetsen*
11:00			UI/UX with Low-Code: Demo of a Sample Thinkwise Application	*Bart van 't Klooster*	3 Best Practices when Applying AI in Low-Code	*Marcel Zuur*	Acto: How Low-Code can Accelerate an ISVs Growth	*Willem Verhoef*
11:30			Combining Agile and Low-Code: the Ultimate Lean Machine?	*Mark van den Berg*	Airtight Software: Low-Code Security by Design	*Anne Buit*	Cito: Low-Code as a Valuable Tool for Change	*Tijs Latiers*
12:00	**Lunch**		**Lunch**		**Lunch**		Fizor: Future-Proofing Heveck's Core System	*Joost Engel*
12:30	**Lunch**		**Lunch**		**Lunch**		OVSoftware: Realizing a Colour Management System	*Lucas Harbers*
13:00			How to Handle Massive Amounts of Mission-Critical Data: Data Modeling and UI Design in Thinkwise	*Frank Glazenburg*	Case Study: Uniface Upcycler	*Theo Neeskens*	EsperantoXL: a Sustainable Partnership is the Best Kickstart for Digital Innovation	*Roel Hoeks*
13:30			Maximizing the Effectiveness of Workflow and Process modeling	*Frank Glazenburg*	Masterclass API Management	*Vincent Doppenberg*	Incentro: Accelerating Digital Transformation Through a Strategic Partnership with Thinkwise	*Rogier Duin*
14:00			Why, When and How should you use Code in a Low-Code Environment?	*Frank Glazenburg*	Top 5 Predictions for the Future of Low-Code	*Jasper Kloost*	XENOS: focusing on change is more than software development	*Fred Dunant*
14:30	Live Q&A session featuring John Bratincevic – Forrester		**One-on-One Meetings**		**One-on-One Meetings**		**One-on-One Meetings**	
15:00	**Closing Thoughts**		**One-on-One Meetings**		**One-on-One Meetings**		**One-on-One Meetings**	

Mainstream

09:05 | Keynote: Low-Code And The Digital Era
In the digital era, software is an expression of the business. This requires an enormous amount of new software, ongoing change to that software, and a reexamination of the traditional assumptions on "build vs. buy." In this context, Low-Code development platforms act as a modern, pragmatic medium for software delivery and critical enabler in the shift to digital business.
John Bratincevic - Senior Analyst at Forrester Research

09:30 | Low-Code for Mission Critical Core Systems
Using a Low-Code development platform to deliver core business applications, including enterprise resource planning (ERP) is rapidly becoming more popular. Join this session to learn everything about how to evaluate platforms for this use case.
Victor Klaren - CVO at Thinkwise

10:00 | The New Thinkwise Promise
Many IT managers say that core system modernization feels like open-heart surgery. It's the most stressful and expensive challenge facing many organizations. Thinkwise believes that this situation has to change. Today we are proud to introduce our new proposition. A new promise. A new campaign. A new face. Don't miss out on this special launch!
TBA

14:30 | Live Q&A Session Featuring John Bratincevic – Forrester
This Q&A session gives you the opportunity to gain more information about Low-Code by asking your questions to guest speaker John Bratincevic from Forrester.
John Bratincevic - Senior Analyst at Forrester Research

Track A: An Introduction into the Thinkwise Platform

10:30 | Architecture, Lifecycle and Governance of Low-Code
What does an application landscape completely built on Low-Code look like, and how do you keep it under control? This session dives deeper into the technical architecture, components, and governance of Low-Code enterprise applications and their lifecycle.
Mark van den Berg - Director of Marketing & Communications at Thinkwise

11:00 | UI/UX with Low-Code: Demo of a Sample Thinkwise Application
Low-Code, low user experience? Not at all. Join this live demo to see a fully progressive Low-Code web application in action using the latest Thinkwise technology.
Bart van 't Klooster - Sr. Account Executive at Thinkwise

11:30 | Combining Agile and Low-Code: the Ultimate Lean Machine?
Low-Code -a revolution in software development- and an Agile way of working will be key to being competitive through 2025. In this session, we share how, by combining both Low-Code and Agile methodologies, IT leaders can create value that exceeds that of the sum of its parts.
Mark van den Berg - Director of Marketing & Communications at Thinkwise

13:00 | How to Handle Massive Amounts of Mission-Critical Data: Data Modeling and UI Design in Thinkwise
Mission-critical applications require a resilient and powerful method of handling data. Join this high-level live demo to see how the Thinkwise platform provides a strong foundation for storing, handling and visualizing millions of records and transactions.
Frank Glazenburg - Director of Sales Enablement

13:30 | Maximizing the Effectiveness of Workflow and Process modeling
In this demo, Low-Code expert Frank Glazenburg demonstrates how you can use the Thinkwise platform to set up seamless processes and workflows to automate tasks and integrate external webservices using a visual modeling technique.
Frank Glazenburg - Director of Sales Enablement

14:00 | Why, When and How should you use Code in a Low-Code Environment?
Low-Code is not No-Code and neither should it be. In this session you learn where code should play its role, and how to use automated testing to ensure quality.
Frank Glazenburg - Director of Sales Enablement

Track B: In-depth Technical Innovation in Low-Code

10:30 | To Cloud or not to Cloud: A Deep Dive in Low-Code Deployment Options
The Thinkwise platform enables organizations to deploy applications both in the cloud and on-premise. Join this session to learn about all the different deployment options, containerization, multi-tenancy, load balancing and more.
Anne Buit - Principal Software Engineer at Thinkwise

11:00 | 3 Best Practices when Applying AI in Low-Code
Join this session to find out why and how you should integrate AI in your core systems, and automate your processes. Learn best practices from actual Thinkwise customers and what pitfalls to avoid.
Marcel Zuur - Innovation Engineer at Thinkwise

11:30 | Airtight Software: Low-Code Security by Design
Low-Code shouldn't just be fast, it needs to be resilient and safe. In this technical presentation, principal software engineer Anne Buit shares his vision and expertise on how Thinkwise embraces 'security by design' principles to achieve guaranteed safety in every mission critical Thinkwise application.
Anne Buit - Principal Software Engineer at Thinkwise

13:00 | Case Study: Uniface Upcycler
Thinkwise provides dedicated Upcyclers to rapidly modernize core legacy applications and platforms. In this case study Theo Neeskens, Thinkwise and Uniface expert, demonstrates how his team built a spectacular Upcycler to migrate legacy Uniface applications to the Thinkwise platform in record time.
Theo Neeskens - Technical Consultant at Thinkwise

13:30 | Masterclass API Management
In this Masterclass, senior software engineer Vincent Doppenberg demonstrates how you can use the Thinkwise application tier 'Indicium' to seamlessly integrate Thinkwise applications with external parties. Learn how to connect to messaging services in a protocol-independent way, using system flows and connectors.
Vincent Doppenberg - Lead Innovation Engineer at Thinkwise

14:00 | Top 5 Predictions for the Future of Low-Code
What will the future look like? Thinkwise CTO Jasper Kloost shares some of his insights in the future of Low-Code software development in general, and the Thinkwise Platform in particular.
Jasper Kloost - CTO at Thinkwise

Book your One-on-One Meetings!
We can imagine that you're filled with questions before or during the Thinkwise Low-Code Summit. That's why we offer one-on-one meetings. You can book a meeting with several Thinkwise specialists or shake virtual hands with some of our partners.

Track C: Thinkwise Customer Case Studies and Discussion

10:30 | Critical Success Factors for ISVs & Thinkwise Partner Strategy
Independent Software Vendors (ISVs) delivering COTS and SaaS solutions are increasingly moving away from traditional programming and switching to Low-Code. In this session, you learn what the critical success factors of such a transition are.

Furthermore, Aad will share the key benefits for any partner to adopt Thinkwise as their main development platform. How will the Low-Code market further evolve and how do you as a partner benefit from this evolution?
Aad van Schetsen - Vice President Sales at Thinkwise

11:00 | How Low-Code can Accelerate an ISVs Growth
While Low-Code grows in popularity the misconception exists that it is unable to handle complex enterprise applications of, for example, Independent Software Vendors (ISVs). Discover during this session how Acto Informatisering, as an ISV, made the choice to use Low-Code for core systems. They explain how it helped them and will help them in the future to gain competitive advantage and achieve faster time to market. They share their vision for an Eco-system with prescriptive Low-Code opportunity.
Willem Verhoef - Director at Acto Informatisering

11:30 | Low-Code as a Valuable Tool for Change
Realizing the next step in co-creation, evolving from internal supplier into business partner, moving from technology-based to solution-based thinking. These are just a few challenges that the IT department from an SME organization like Cito is facing. By using a Low-Code platform we think we have found a way to support those changes and deliver value to our customers at the same time. It is not "the golden hammer", but a precise piece of tooling on the technical side of change management and personal growth. In this session Tijs Latiers, gives you a small peek into this exciting journey.
Tijs Latiers - Head of software development at Cito

12:00 | Future-Proofing Heveck's Core System
Discover the road to modernization for Heveck during this session. Heveck's self-developed Cobol custom-built system needed replacing fast, as it became unstable. During the search for replacement, it quickly became apparent that no standard system fully covered Heveck's specific business processes. Hear the story from Joost Engel, Managing Director fizor., on why the Thinkwise Low-Code Platform was the only right choice and the improvements to sustainability and modernization it led to.
Joost Engel - Co-founder of fizor

12:30 | Realizing a Colour Management System
Join for a walk-through of the design and realisation of the project at Koninklijke van Wijhe Verf, where OVSoftware successfully built a colour management system using the Thinkwise platform. Lucas Harbers will dive into the successful realisation of this system, paired with insights into the business question and cooperation.
Lucas Harbers - Relations Manager and Business Developer at OVSoftware

13:00 | A sustainable Partnership is the Best Kickstart for Digital Innovation
A sustainable partnership ensures that customers can expect innovative, quality solutions and achieve their digital transformation objectives. But how do partnerships become successful? During this session, EsperantoXL shares their journey towards a sustainable partnership with Thinkwise. Achieving and maintaining a succesful partnership is a mutual effort. Discover how we work together and make sure we achieve our shared goals.
Roel Hoeks - Co-founder and managing partner of EsperantoXL

13:30 | Accelerating Digital Transformation through a Strategic Partnership with Thinkwise
As a leader in delivering complete digital transformations for their clients, Incentro has a unique perspective on how Low-Code for core systems can accomplish these digital transformations. During this session you will discover why Incentro started a strategic partnership with Thinkwise and how this came about. They also dive deeper into the competitive advantage Thinkwise provides and the opportunities it brings!
Rogier Duin - CCO at Incentro

14:00 | XENOS: focusing on change is more than software development
Discover why international retail chain XENOS made the choice for low-code to modernize their legacy IT. In this session, Advanced Programs will explain how they replaced the entire core ERP system with the Thinkwise Platform, hyperaccelerating the digital transformation and organizational change of XENOS.
Fred Dunant - Senior Consultant at Advanced Programs

Speakers

John Bratincevic | Forrester
John Bratincevic is Senior Analyst at Forrester. John's research focuses on citizen developers, Low-Code development platforms, and digital process automation. Prior to joining Forrester, John was co-founder and principal at Calabash, a Lean process consulting firm, where he used Low-Code development platforms to deliver transformational process improvement projects in over 20 industries and for some of the world's largest companies. Before that, John was a program manager and solutions engineer for XPO Logistics, where he led projects for Fortune 500 clients applying best practices to the supply chain.

Willem Verhoef | Acto Informatisering
Willem Verhoef is an experienced Director with a demonstrated history of working in the information technology and services industry. He is a strong entrepreneurship professional with a Master focused in MBA from TSM Business School.

Victor Klaren | Thinkwise
Victor Klaren is co-founder of Thinkwise (2002), and the company's Chief Visionary Officer. His passion is the fundamental improvement of the development and modernization of large business systems.

Tijs Latiers | Cito
Tijs Latiers started his career thirty years ago as a software development trainee at a startup in Energy Management Information Systems. He subsequently worked in various software development roles in the domains of Horticulture & Building Automation and E-commerce. For the last 5 years he has been managing six software development teams at Cito, the leading educational testing and assessment specialist in The Netherlands.

Roel Hoeks | EsperantoXL
Roel Hoeks is co-founder and managing partner of EsperantoXL (2002). He is passionate about helping organisations with their Digital Transformation and creating fitting innovative solutions.

Mark van den Berg | Thinkwise
Mark van den Berg is Director of Marketing & Communications at Thinkwise. In the first few years of his career, Mark was directly involved in the design and development of nearly 100 different Low-Code core enterprise software applications. Fast forward almost 10 years, Mark led multiple departments at Thinkwise. His mission: spread the word about Low-Code for core systems - allowing organizations to rapidly build software to support their unique mission-critical processes.

Speakers

Lucas Harbers | OVSoftware
Lucas Harbers has 25 years of experience in jointly realizing business objectives with IT. After working in HR and sales roles at Capgemini, he was sales and partner manager at the tech start-up ValidSign, before he continued as a business developer at OVSoftware. He is very adept at initiating projects, inspiring and involving people, and achieving results.

Rogier Duin | Incentro
Nice to meet you! My name is Rogier Duin and as a Board Member at Incentro, I bring our vision and solutions to our partners. Digital transformation is about more than just IT. Your culture is key to your success. Incentro knows that all too well. Of course, we've got the IT covered. But just like you, we needed to take a critical look at our way of working. Because we know that progress isn't possible without change. Want a stronger digital position, but don't know where to start? Perfect. Together, we'll use insight and technology to place you firmly ahead of the competition.

Joost Engel | Fizor
Joost Engel is co-founder of fizor. and the company's Managing Director. With 10+ Years of experience with ERP systems, he has an excellent track record in obtaining results for customers from diverse industries such as installation, logistics and manufacturing. He is passionate about using new technologies to fit 100% of his customer needs. Above all he is committed and driven for results.

Jasper Kloost | Thinkwise
Jasper Kloost is CTO at Thinkwise and has been involved in the development of the revolutionary Thinkwise platform since almost the start of Thinkwise. Together with his team of experienced developers, he continues to work passionately on improving the Thinkwise platform and adopting modern technologies and architectures, ushering in a new era of software development.

Frank Glazenburg | Thinkwise
Frank is Director of sales enablement at Thinkwise, he is an experienced director with a demonstrated history of working in the information technology and services industry. Strong business development professional skilled in Business Process, Analytical Skills, Databases, PL/SQL, and Management.

Aad van Schetsen | Thinkwise
Aad van Schetsen is Vice President Sales at Thinkwise. Aad has been working at Thinkwise as Vice-President Sales since May 1, 2020. In that role Aad is involved in putting Thinkwise on the international radar screen as a leading supplier of Enterprise Low-Code tools. Important focus areas are the United Kingdom, Germany and North America. In his career Aad has worked for several other Low-Code vendors such as Uniface and Betty Blocks. Usually in internationally oriented roles. Aad van Schetsen: 'Of all the Low-Code platforms I've seen so far, I consider Thinkwise to be the most complete and robust solution. Not only suitable for relatively small applications, something you often see in the Low-Code market, but especially for replacing legacy applications and developing large business-critical applications'.

Vincent Doppenberg | Thinkwise
Vincent Doppenberg is a lead software engineer and the Product Owner of the Indicium Application Tier. He has worked on various products at the Product Innovation department since 2009. His passion is coming up with and implementing innovative solutions for challenging problems, using the newest technologies.

Anne Buit | Thinkwise
If you're working with the Thinkwise Platform, you probably have heard the name Anne Buit. From his role as Chief Product Owner of the Thinkwise Platform, Anne and his team tame the technologies needed to bring applications to life.

Speakers

Bart van 't Klooster | Thinkwise
Bart is Sr. Account Executive at Thinkwise since 2014, currently responsible for international ISVs and partners. Embracing new technologies, new cultures and innovation is important in both his personal as professional life.

Theo Neeskens | Thinkwise
Theo Neeskens has 30 years of experience in working with and creating, 4GL applications and tools. He has been a consultant for many companies around the world. In 2020 he joined Thinkwise and created tools to upcycle legacy applications from the Uniface and Betty Blocks platforms and MS SQL Server databases to the Thinkwise platform. His aim is to provide high productivity in legacy modernization.

Marcel Zuur | Thinkwise
Marcel Zuur is a senior software engineer at Thinkwise. Currently, he is working on several Machine learning/Artificial intelligence projects. For example, integrating Automated Machine Learning (AutoML) in the Thinkwise platform and the development of a natural language interface. Before this Marcel was also involved in the further development of the Thinkwise platform and several customer projects.

Fred Dunant | Advanced Programs
Fred Dunant is an experienced senior consultant, program manager and manager working with business and IT teams. His goal is to improve things and to stay focused on the business value. The past years Fred is helping organizations to modernize their legacy software or data environment, he takes them by the hand in managing this change.

Made possible

Cito:
At Cito we believe that everyone has the potential to grow. That's why we support governments, institutions and awarding bodies so they can develop world-class testing and monitoring systems to complete their educational programs. Together we make knowledge, skills and competencies objectively measurable, thus highlighting people's true potential.

EsperantoXL:
EsperantoXL has been focused on developing smart software solutions since 2002 with Low and No-Code solutions. By simplifying processes, we bring speed to organizations. We love to build innovative applications that optimize the processes of our customers. We integrate these seamlessly into existing IT environments and take ultimate responsibility for continuous availability. Our team consists of technical business experts, who take a critical look at how our solutions really add value before we implement them.

Acto:
For over 40 years Acto has been helping companies in the installation and construction industry to become successful with a self-developed ERP platform. Our activities comprise the development, sale and support of industry-specific solutions, taking care of implementations and organizational optimizations.

fizor.:
We are a software development partner for ambitious organizations. We commit to results and implement robust processes in software development that result in flexible and reliable solutions-developing software that fits our customer needs. We are a team committed to replacing legacy systems, translating specialties processes in automation, and helping our customer rationalize their application landscape.

OVSoftware:
The OVSoftware Group is a family business that exists for almost 50 years. Over the years the Group has built up an IT portfolio of consultancy and product companies employing 150 professionals. OVSoftware B.V. excels at designing, creating, managing and maintaining software. We offer .Net, JAVA and Low-Code expertise for the realisation of business-critical applications.

Incentro:
Incentro is an international IT company, driven by 'Enabling Sustainable Growth'. We realize the qualitative and quantitative growth of our company and our customers all while being a great place to work and caring about our carbon footprint. We work with autonomous cells with all their own propositions and sub labels. With 9 offices in the Netherlands, 2 in Spain and 1 in Kenya, we can call ourselves a true international player.

Advanced Programs
Advanced Programs focuses on supporting companies' mission-critical processes with ICT solutions and services. This varies from 24/7 Managed Services support of critical ICT environments to the execution of projects focused on data management, application modernization and development. Characteristic of all our services is that we always focus on delivering business value.

Experience **the Power** of **Thinkwise** First-Hand?

Do you want to know more about the business software of the future? Request a free Thinkwise test environment. We are happy to provide you with proof that your organisation can innovate more effectively with Thinkwise without legacy problems.

→ **Request a trial environment**

Want to know more?
Please contact us for a personal introductory to discuss the possibilities.

think wise. | Low-Code Platform for Core Systems